

2007 Detroit Music Awards Platinum Sponsorship Package



Motor City Music Foundation

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<http://www.detroitmusicawards.com>

Category Exclusivity

The exclusive category sponsor of Detroit Music Awards.

Web Site Banner Ad

Banner ad through December (updated monthly) on the DMA web site thru 12/06.

Press Material Inclusion

Mention as a sponsor and/or logo in all press materials.

Print Advertising

Your logo in Four (4) weeks of print advertising.

Event Program

A full page ad in the Detroit Music Awards event program.

VIP Tables

Two (2) VIP Tables for Ten (10) at the DMA ceremony, with parking and hospitality.

Extra Tickets

20 additional General Admission Tickets for Promotional Giveaway.

Stage Banner

Your logo on stage banner.

Database Access

One time use of MCMF/DMA database (2500 Detroit musicians)(released to bonded mailing house).

Onstage Announcements

Minimum Three (3) onstage announcements at the DMA.

Mass Email

Two (2) email blasts to MCMF music professional database (content subject to approval).

Show Signage

Signage (Two (2) banners, provided by you) inside State Theatre at DMA.

Display Space

10' x 10' display space at the DMA.