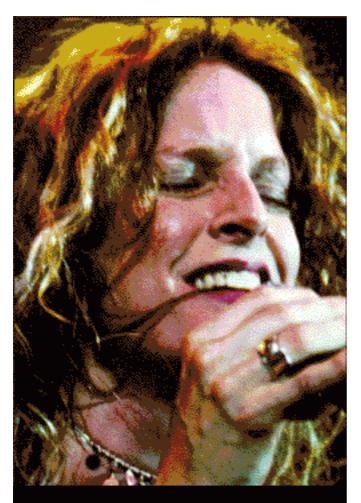
2007 Detroit Music Awards Platinum Sponsorship Package



Platinum Sponsorship Package





Motor City Music Foundation 1760 S. Telegraph #300 Bloomfield Hills, MI 48302 *Phone: 248-360-2455* mcmf@detroitmusicawards.com http://www.detroitmusicawards.com **Category Exclusivity** The exclusive category sponsor of Detroit Music Awards.

Web Site Banner Ad Banner ad through December (updated monthly) on the DMA web site thru 12/06.

Press Material Inclusion Mention as a sponsor and/or logo in all press materials.

Print Advertising Your logo in Four (4) weeks of print advertising.

Event Program A full page ad in the Detroit Music Awards event program.

VIP Tables Two (2) VIP Tables for Ten (10) at the DMA ceremony, with parking and hospitality.

Extra Tickets 20 additional General Admission Tickets for Promotional Giveaway.

Stage Banner Your logo on stage banner.

Database Access

One time use of MCMF/DMA database (2500 Detroit musicians)(released to bonded mailing house).

Onstage Announcments

Minimum Three (3) onstage announcements at the DMA.

Mass Email

Two (2) email blasts to MCMF music professional database (content subject to approval).

Show Signage

Signage (Two (2) banners, provided by you) inside State Theatre at DMA.

Display Space 10' x 10' display space at the DMA.